



**October
2009**

ELVERSON'S GREAT PUMPKIN CARVE

Jenny Cameron

WE ARE LIGHTING UP MAIN STREET, JACK-O-LANTERN STYLE!

Elverson will be holding its first ever Pumpkin Carving Contest
SUNDAY, OCTOBER 18TH.

There is no cost to compete in the contest, but you must supply your own pumpkin.

How it works:

- Fill out the registration form or call to register.
- Carve your pumpkin.
- If you live on Main Street display your pumpkin on your front porch or yard. If you do not live on the Main Street we will provide a display location for your pumpkin on Main Street.
- Display your pumpkin by **5:30 pm** on **Sunday, October 18.**
- Judges will view pumpkins between **5:30 pm and 7:30 pm.**
- Prizes will be awarded after the judges have conferred.
- Winning pumpkins will be displayed during the Halloween Parade.
- All carvers will be recognized in the Elverson Borough Newsletter.

Interested? Complete enclosed entry form.



WE HAVE A RACE—MEET THE CANDIDATES!

Election day is Tuesday, November 3rd, and this year we have five people vying for four positions on Borough Council. We are providing you with information to make informed decisions. The candidates were asked to provide personal/biographical information, a recent picture and to answer the following question, taken from the League of Women Voters of Chester County:

“What are the current and future needs of your municipality and how do you plan to meet them?”

The candidates are: Paul McEwen, Tim McEwen, Jonathan Pershall, Esther Prosser and Merle Stoltzfus.



Paul McEwen

I was born and grew up in Elverson and also worked at Elverson National Bank / National Penn Bank. I retired as Sr. VP and remained as a part time Business Consultant. I attended Albright College. I have two children, Paul W. McEwen and Pauline M. Keys and am married to Antoinette (Toni) McEwen. I was Elverson Boro Secretary for twenty-six years and have served as Boro Councilman for the past twenty-nine years.

What are the current and future needs of your municipality and how do you plan to meet them?

I want to preserve the past and future integrity of the Boro that makes everyone want to live in our great town, as well as control spending in order to keep our taxes low and control planned growth to keep the quality of life and beauty that exists in our town today.



Tim McEwen

Twin Valley High School class of 1985
Reading Muhlenberg Vo-tech
Reading Area Community College 1991
State Certification Machinist 1992
Worked locally as a machinist from 1986 thru 2008
Small business owner since 1986
Volunteer firefighter since 1979

I have been affiliated with the borough all my life through volunteering with the fire department, my job and my family, which dates back to 1948, with myself being the third generation as a borough resident and becoming a borough homeowner twelve years ago. I moved my family here to be a part of a small community that I have always been proud of. I have served this community in many aspects of daily living, always keeping a professional attitude while maintaining a high level of respect for everyone.

What are the current and future needs of your municipality and how do you plan to meet them?

The current needs of our community are to ensure that all of our residents can continue to afford to live here. Today's economy mandates smart financial planning with tough budget spending. I plan to continue to voice opinions and concerns about decisions that will adversely affect residents' ability to live within the borough. I will also work to keep the “small town community” that we love, with values every resident can be proud of.

Jonathan Pershall

I have been a property owner in Elverson for the past five years, born and raised in the area. I have had several businesses, a mowing business and for ten years I lived in Colombia South America and imported large \$ amounts of Colombian emeralds and sold wholesale to the U.S. markets. After 911 business halted and my family and I moved back too Elverson. Currently I am a project manager for Rittenhouse Builders. As a second income I started 10 West Precious Metals (purchase of gold and diamonds).

What are the current and future needs of your municipality and how do you plan to meet them?

A couple of needs that our little but growing community needs is security, traffic and maintaining a small town feel, not a city. I would like to see slow but well thought-out growth with wise decisions that will effect our children and grandchildren.

Candidates continued on page 3



Esther Prosser

Personal – Mother of 4, born and raised in Elverson. Lived in Texas, Maryland and western PA from college until 1997. Returned to Elverson to join the family business. Presently work as a real estate agent. Degree in teaching.

What are the current and future needs of your municipality and how do you plan to meet them?
Recognized as an urban center in Chester County, Elverson has doubled in size in the last 20 years and continues to grow. With this growth come many opportunities to serve – to encourage appreciation of our history, to plant and manage our trees, to plan events and work with friends and neighbors to make Elverson a good place to live. We must plan well. I want to be a part of that planning.



Merle Stoltzfus

B.S—Electrical Engineering, LeTourneau University
PA Certified Water and Wastewater Operator
Real Estate Planner
20 years on Borough Council
1988—2000 Founder and Editor of Elverson Borough Newsletter
1994—2007 Served on Borough Ordinance Committee
2001—Present Founder and Chair of Borough Revitalization Committee
1996—1998 Served on the Twin Valley Strategic Planning Committee
2007—2008 Served on the West Nantmeal Traffic Study Task Force
2007—2009 Co-Chair for Twin Valley Fire Department Capital Campaign

What are the current and future needs of your municipality and how do you plan to meet them?
Elverson is at an exciting time in our ninety-eight years of existence as a municipality. We are a designated “Urban Center” in Chester County where growth is happening. We are surrounded by growth areas in neighboring municipalities. We need leadership that understands the realities of the challenges of population growth and leads with wisdom. My goals are to work with the county and neighboring municipalities to position Elverson to benefit from this growth without compromising our current quality of life.

PARADE REMINDER

Elverson Halloween Parade Date: Wednesday, October 21 (rain date is Oct 22)

Parade time: 7:00 pm

Parade Theme: Elverson’s Got Talent

Parade Route: Route 23 from the Post Office to the Bank

Parade contact: Esther Prosser 610-286-5117 esther@stoltzfus.com. Registration forms available at www.elverson.org.

Route 23 will be closed at **6:45 pm**. South Pine Street will be closed to incoming traffic at the post office at **6 pm**. All Main Street residents are encouraged to light up their properties with front porch and flood lights.

WANTED:

Elverson Borough Secretary/Administrative Assistant

Secretarial, accounting and communication skills a priority. Prefer Borough of Elverson resident. This is a part time position. Application process will open October 15. Mail resume and cover letter to Borough of Elverson, PO Box 206, Elverson, 19520, Attn: Shirley Crehan or email to scrans3@yahoo.com.



IMPORTANT DATES TO REMEBER

ELVERSON HALLOWEEN PARADE
WEDNESDAY, OCTOBER 21ST—7:00 PM

LEAF & YARD WASTE PICKUP
OCTOBER 24TH, NOVEMBER 14TH & 21ST
PUT BAGS OUT THE NIGHT BEFORE

DAYLIGHT SAVINGS TIME ENDS
TURN CLOCKS BACK ONE HOUR NOVEMBER 1ST

ELECTION DAY
TUESDAY, NOVEMBER 3RD
COMMUNITY EVANGELICAL FREE CHURCH

**TWIN VALLEY YMCA OCTOBER FEST
A FREE COMMUNITY EVENT!
Jane Brand**

Twin Valley YMCA will be hosting its annual October Fest and Community Yard Sale Saturday, October 17th (rain date October 24th) from 10:00 am until 2:00 pm at 51 South Pine Street Elverson. Come join in the family fun. Thanks to the widespread support and sponsorship by the business community, the event is free to the community. Lowe's will be running a workshop for kids. Wal-Mart will be participating as well with scarecrow building and pumpkin painting. Come make your very own custom trail mix courtesy of Martin's Country Market. St Joseph Medical Center will be providing mini health screenings. Plan to visit the Twin Valley Fire Department for fire prevention tips and check out the fire engine. Subway wants everyone to taste their delicious sandwiches so be sure to stop by their table. Enjoy a massage or just spend time browsing through the community yard sale. Other activities include games, face painting, a moon bounce and more! The event offers something for everyone so come bring your family and friends. Don't miss the fun!

The YMCA believes that our community is the best investment. Therefore, all proceeds from the event go directly back into our community through the YMCA Good Kids Campaign. This ongoing campaign allows the YMCA to subsidize childcare/membership for families and individuals in need.

Yard sale space available. For more information please call the Twin Valley YMCA 610-913-9622.

A special thanks to all of our sponsors for making the event possible!

SEE FLYER ON FOLLOWING PAGE

Bring your family and friends to
October Fest
at the Twin Valley YMCA

Saturday, October 17
10:00 am to 2:00 pm



Activities include:

- Community Yard Sale
- Pumpkin Painting
- Scarecrow Building
- Twin Valley Fire Department
- Massages
- Mini Health Screenings
- Hay Rides
- Refreshments
- Moon Bounce
- and so much more!

FREE to the
community!

Sponsored by:

- Lowe's
- Martin's Country Market
- St. Joseph Medical Center
- Subway
- Tri County Record
- Walmart

All proceeds generated by
this event will benefit the
YMCA Good Kids Campaign.

Rain Date:
Saturday, October 24



Twin Valley YMCA • 51 South Pine Street, Elverson, PA 19520
610-913-YMCA • www.ymcabwv.org

REALITY OR A PIPE DREAM?

Esther Prosser

If you're like me, when you look at the artist's rendering below, your heart leaps and your hopes soar. Is it really true that Park Avenue will become the beautiful street envisioned many years ago by Henry Zook with our bank building as the Elverson Visitor's Center? What will happen with Elverson Supply's mulch and gravel yard? Who is paying for all of this?

About a year ago, Tom Hess, Paul McEwen and I met with Representative Tim Hennessey and a funding expert Larry Segal to discuss applying for funds to acquire the bank and improve the area. Borough Council agreed to sign a contract to purchase the bank contingent on funding. Since then, we've met with Barton Partners, a historic architectural firm who generated a budget and renditions to market the project. With budget cuts on the state level, we are waiting to hear if there are funds to support our



dream. Elverson Supply has been gracious in agreeing to move their mulch and gravel yard elsewhere if funding is a reality. We will keep you posted as we work towards making Park Avenue what it was designed to be – a beautiful street.

Elverson Borough
PO Box 206
Elverson PA 19520

BULK RATE
U.S. Postage
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Elverson, PA
Permit No. 57

HAPPY HALLOWEEN